

# Agenda





# Department of Parks Recreation and Arts East Lansing Hannah Community Center Committee

Quality Services for a Quality Community

## MEMBERS

Nathan Triplett, Chair  
Kathleen Boyle, Vice Chair  
Charles Overbey, 2<sup>nd</sup> Vice Chair  
Rebecca Blake  
Kristen Keiswetter Clark  
Dale Downes  
Liz Harrow  
Sandy House  
Gina Jackson  
Karen Jennings  
Nell Kuhnmuensch  
Bill Mansfield  
Jon Novello

## Staff Liaison

Tim McCaffrey  
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## AGENDA

August 26, 2019

6:30 P.M.

Hannah Community Center

819 Abbot Road

Room 235

**\*\*Note Room Change\*\***

- 1) Call to Order
- 2) Roll Call
- 3) Approval of July 22, 2019 Minutes
- 4) Approval of August 26, 2019 Agenda
- 5) Public Comment
- 6) Business Items
  - a) Discussion on the "Facility" Bucket
  - b) Community Input Project Results
- 7) Communication from the Committee
- 8) Communications from the Staff
- 9) Adjourn Meeting

Attachment

Attachment

Minutes





# Department of Parks Recreation and Arts

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## MEETING MINUTES

July 22, 2019

6:30 P.M.

Hannah Community Center

819 Abbot Rd, Executive Conference Room

### 1) Call to Order

The meeting was called to order at 6:45 p.m. by Nathan Triplett, Chair. The meeting was held at the Hannah Community Center, 819 Abbot Road, Executive Conference Room.

### 2) Roll Call

Present: Nathan Triplett, Rebecca Blake, Kathleen Boyle, Kristen Clark, Sandy House, Gina Jackson, Karen Jennings, Nell Kuhnmuench, Bill Mansfield, Charles Overbey and Jon Novello

Absent: Liz Harrow, and Dale Downes

City Staff: Tim McCaffrey, Wendy Longpre, Lois Fogarasi, Elaine Hardy, Kathleen Miller, Julie Anne Jennings, Jim Jennings and Kelly Arndt.

### 3) Approval of Minutes

The minutes of the June 24, 2019 was approved as distributed.

### 4) Approval of Agenda

The June 24, 2019 agenda was approved as distributed.

### 5) Public Comment

In attendance was Councilmember Shanna Draheim.

### 6) Business Items

#### a) Proposed Outline for the Committee's Report to City Council

Ann provided a draft outline of the for the framework for the final report and asked Committee Members to give it thought and bring suggestions to the next meeting.

#### b) Discussion of the "Programming" Bucket

Committee Member were divided into three groups and were given 25 minutes to make notes of "Love It" and "Like It" items for the following categories; 1) Arts & Education, 2) Theater, Rentals, Banquet and 3) Aquatics and Fitness

Emerging Theme:

Not enough space in HCC

Not the right space

Current equipment & maintaining equipment

Need to be best at price point for everything

Coordinated marketing plan (different plans for different areas)

Examine pricing – are we charging enough

Look for partnerships in programming

Programming should be inter-generational and programs for all demographic

Programs for teens

Be a place where people can try things (affordable)

Ann will compile all of the ideas and bring the results back to the Committee at the next meeting to assist with the discussion on facility needs.

**7) Communication from the Committee**

None.

**8) Communications from Staff**

None.

**9) Adjourn Meeting**

The meeting was adjourned at 8:25 p.m.

# Business Items

Notes from 7/22/19 Meeting – Programming Bucket



## **Arts & Education**

### **Love It**

Partnership with local establishments/organizations to offer classes/programs

Revolving arts classes to 4-6 different arts – e.g. drawing, jewelry, origami

Art incubator (studios for artist to use at lowish cost)

Intergenerational classes (Prime Time)

Library photography – ex: w/seniors & kids (supported)

Intergenerational book/movie club

Teen programs/space (supported twice)

Partnership with Broad Museum using Hannah as exhibit space (supported)

Academic-based programs (like the adult law class)

Benchmarking current offerings with state and national

Film making school for youth – MSU partnership?

Examine pricing between resident and non-resident

Existing and expanding Prime Time programming

Coordinate Hannah and Prime Time programs

Maker fair (to get folks in the center)

Maker space/programming

Identify and address community needs. Keep on top of current trends. Experience new things.

Partnering (not duplicating) offerings with Library. (Makers space at Hannah)

### **Like It**

Partner with school art teachers for student exhibits

Arts and crafts – Etsy – Maker Space – Make & Take night

Hip hop academy

Book binding

Language classes

If kitchen is expanded and modernized – culinary classes

Partnership with MSU for lifelong learning

## **Aquatics & Fitness**

### **Love It**

Shuffleboard

Ping pong

Quality/affordable fitness center

Expand fitness facilities, equipment

New fitness equipment and maintenance plan

Upgrade fitness facility – additional space, new equipment

Maintain pool as affordable facility for community for all ages

Technology enhanced fitness

Add additional sports, i.e. volleyball

Using gym for multiple activities – year-round and seasonal

Social dance

Outdoor yoga in the morning

Indoor playground

After school kids programs, i.e. dodgeball league (supervised)

Learn to swim for kids & family

Balanced aquatic programs for all ages

Maintain all fitness programs including dance (supported)

American Ninja Warrior course training

Coordinated marketing plan to promote all fitness offerings

Sensitivity to needs of seniors in both pool and fitness center with use/equipment

### **Like It**

Teen intro or certificate fitness center

Improved pickleball space

Expand fitness facility

Explore MSU partnership as IM west pool closes – Elkhart Center

Expand adult recreation leagues – soccer, basketball (co-ed/30+)

Improve outdoor basketball area

Game room(s)



## Theater, Rentals & Banquet

### Love It

Comedy Night (open mic)

More concerts (Year-round concert series)

Repurpose/retool kitchen space – rig for prep kitchen as opposed to a kitchen used to cook

Movie night in Hannah theater (equipment needs)

Significant upgrade of meeting rooms and banquet rooms (carpets, technology)

Evaluate opportunity cost of long-tail theater events that span 10 days versus events that take a single day, i.e. a theatrical production spanning 2 weekends precludes HCC from hosting 2 concerts or otherwise having a rentable facility – can do both

Do we rent the art studio?

Artist in the Residence for work in the programs in exchange for space and programming (Arts Council, Broad, MSU)

Film Festivals

Music venue for young artists

Summer theater camp

Partner with Community Music Schools, Guitar Center, Marshall Music (recitals, open mic)

Intergenerational theater

Drop-in dance studio (small charge – rental)

Upgrading and maintaining the facility

Develop a coordinated marking plan for all rental spaces

Storyteller nights

Conduct a review of all rental pricing

Benchmarking area competitive options

### Like It

Repurpose kitchen space (supported)

We need to be the best in our price point

Upgrade to commercial kitchen for rentals

Partner with ELPL for items in the theater

Rehearsal space – rentals – 3<sup>rd</sup> floor?

Rain location for summer movie night