THE BIGGER PICTURE

Comprehensive Planning for the Future

EAST LANSING
2013|2014
TONIGHT’S PROGRAM

❖ INTRODUCTION

❖ STUDY AREAS

❖ STEERING COMMITTEE CONVERSATION TOPICS

❖ STUDY AREA RECAP AND VISION

❖ BREAK OUT

❖ REPORT BACK
North End
North of Saginaw Avenue

Center City
Between Saginaw Avenue and Grand River Avenue

South End
South of Grand River Avenue

STUDY AREAS

Nodes

Corridors
Consider the following community priorities when analyzing and designing a vision:

- Housing
- Urban Form
- Economic Sustainability
- Transportation/Infrastructure
- Human Dignity

Educate residents about existing conditions and urban design solutions for placemaking; listen and incorporate their decisions.

Develop clear, concise graphics depicting future vision; establish foundation for future zoning/coding.
ECONOMIC STABILITY
TRANSPORTATION

TRANSPORTATION

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TRANSPORTATION
HUMAN DIGNITY
REGULATING PLAN

Mixed Use (Core, Secondary, Edge, Hamlet)
Innovation/Support
Adjacent Area
Mixed Residential
Residential
Greenspace/Greenway
Commercial
REGULATING PLAN

Mixed Use

¼ mile radius
Greatest intensity of development
Tallest buildings
Multi-modal
Focal point
Destination
Levels of Mixed Use (Core, Secondary, Edge, Hamlet)

Buildings:
- Mixed use building
- Retail buildings
REGULATING PLAN

Innovation/Support
Incubator space
Light industrial
Labs
Buildings:
Live/work (along main roads)
Office
REGULATING PLAN

Adjacent Area
Residential/transitional
Precision redevelopment/infill
Links mixed residential to residential
Buildings:
Live/work
Rowhouse
Apartment/Apartment House
REGULATING PLAN

Mixed Residential
Residential/transitional
Precision redevelopment/infill
Links residential to core and adjacent
Buildings:
  - Live/work
  - Rowhouse
  - Apartment/Apartment House
  - Duplex
  - Single family
REGULATING PLAN

- Residential
- Greenspace/Greenway
- Commercial
CHARRETTE OUTCOMES
NORTH END

big ideas

- Connect North End to regional attractions such as open space and retail.
- Suburban retrofit along Lake Lansing, small scale mixed use node near technology and innovation cluster.
- Focus light industrial and technology based industries in development nodes north of Saginaw.
NORTH END
NORTH END
CENTER CITY
big ideas

- Focus redevelopment along Albert through urban infill of residential and mixed use.
- Create a permeable edge along main corridors through transparency and build-to requirements.
- Create a university-based retirements community where seniors and older adults can integrate into the campus community.
CENTER CITY
SOUTH END
SOUTH END
SOUTH END

**big ideas**

- Trowbridge is a gateway for vehicular and transit users; its redevelopment should reflect this.
- Walkability is essential given the development of the transit center.
- Utilize existing roadways and connections through MSU to connect to center city, activate sidewalks through proper building placement and orientation.
SOUTH END

Mixed Use Hamlet
Innovation Use/Support
Adjacent Area
Residential
Greenspace/Greenway
Commercial
SOUTH END
BREAK OUT GROUPS

3 Tables
20 minutes at each table
Regroup in 60 minutes

What to discuss:
- Circulation and Streets
- Building Types and Placement
- Building Height and Intensity of Use
- Streetscape/Ped./Bike/Car Experience
- Overall Land Use/Edges
## NEXT STEPS

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Task Description</th>
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<tbody>
<tr>
<td>2013- early 2014</td>
<td>Finalize Graphics and Regulating Plan</td>
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<tr>
<td>Early 2014</td>
<td>Steering Committee input into goals, objectives, and implementation actions</td>
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<tr>
<td>On-going</td>
<td>Plan writing</td>
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<tr>
<td>Spring 2014</td>
<td>Public hearings and adoption</td>
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