THE BIGGER PICTURE
The north end is represented by several of the city’s newest neighborhoods and is a potential development area for residential expansion north of Lake Lansing Road. The Eastwood Town Centre is a major retail draw featuring upscale shopping, restaurants, and entertainment venues.
OVERVIEW OF AREA

- Characterized by automobile oriented development patterns
- Surrounding Township growth impacting City services
- Opportunity/constraint as retail and office growth occurs beyond center city
- Bordered by Highway 69 to the north and West Saginaw Street to the south
- Includes 2 nodes and 3 corridors
NORTH END

Link to Virtual Tour: http://youtu.be/HcnKoaeRzrk
URBAN FORM
URBAN FORM
TRANSPORTATION, INFRASTRUCTURE, ENVIRONMENTAL SUSTAINABILITY
ECONOMIC DEVELOPMENT
HUMAN DIGNITY, COMMUNITY EDUCATION AND CIVIC PARTICIPATION
center city is the meeting point for three commercial corridors and is framed by historic neighborhoods, the Michigan State campus, and a lively entertainment district of restaurants, bars, and clubs.
OVERVIEW OF AREA

- Encompasses eight residential neighborhoods
- Boasts dozens of bars, restaurants, and entertainment venues
CENTER CITY

Link to Virtual Tours:
Michigan, Abbot, Albert - http://youtu.be/s47W327cKz0
Grand River and Hagadorn - http://youtu.be/-7aeu-oD_CQ
STUDENT HOUSING
RESIDENTIAL NEIGHBORHOODS
URBAN FORM - COMMERCIAL
URBAN FORM
COMMUNITY EDUCATION & CIVIC PARTICIPATION
TRANSPORTATION INFRASTRUCTURE
TRANSPORTATION INFRASTRUCTURE
TRANSPORTATION INFRASTRUCTURE
TRANSPORTATION INFRASTRUCTURE
the south end of east lansing encompasses most of the michigan state university campus and student housing complexes. further south the city transitions to a more rural landscape.
SOUTH END

Link to Virtual Tours:
Forest and Harrison - http://youtu.be/2FTgrPYxXck
HOUSING
HOUSING
URBAN FORM
URBAN FORM
URBAN FORM
URBAN FORM
TRANSPORTATION INFRASTRUCTURE
TRANSPORTATION INFRASTRUCTURE
HUMAN DIGNITY, COMMUNITY ENGAGEMENT, CIVIC PARTICIPATION