



2017 ‘Paint the Aves’ Student Group Participation Agreement

WHAT IS ‘PAINT THE AVES’:

Michigan State University’s Homecoming Committee and the City of East Lansing’s Downtown Management Board are co-hosting the third annual homecoming event titled ‘Paint the Aves’.

‘Paint the Aves’ is a window painting competition in which MSU student organization groups partner with downtown businesses to paint a portion of their business windows with a homecoming related theme. This year’s theme is “Uniquely Spartan”. Student groups will be assigned to individual businesses and be responsible for preparing and painting a design approximately 3 feet by 4 feet in size.

Winning Student Groups Will Receive Prizes and *All* Student Participants will receive coupons valued at more than \$20.00 to shop and dine in downtown East Lansing! There is **no fee** for students to participate.

Specific program requirements can be found below:

WHO ARE THE TEAMS:

Teams would consist of no more than 10 students from a maximum of three student groups or organizations. A team would be required to have at least three team members and one student group. Participating groups can be members of the Greek community, residence halls, and registered student organizations. Each team must assign a “Chair” that will fill out and complete the enclosed Student Participation Agreement Form.

TIMELINE:

Student Teams will paint the design on business windows anytime between Monday, October 16, 2017 at 8:00 a.m. and Tuesday, October 17, 2017 at 5:00 p.m. The window paintings will be juried the evening of Tuesday, October 17, 2017. Student teams are required to coordinate with the business representatives to pre-determine a painting time. All temporary art installations will remain on the windows until Sunday, October 22, 2017.

DESIGNS:

Student teams will be responsible for developing the window design. The design will incorporate the homecoming theme in some way, and may include reference to the opposing team for the homecoming game. Student organization groups *can* include their name or letters, but those items should *not* overtake the focus of the design. Additionally, there should **not** be an inclusion of the store name or any sort of advertisement included in the design.

Designs for the windows will need to be submitted to the City of East Lansing for review and approval no later than **Thursday, October 12, 2017** in order to ensure the designs comply with the guidelines and are appropriate. The Chair of the Student Group Organization will be notified of the paired business it will be working with on Friday, October 13, 2017.

COMPETITION:

All painted window installations will be judged by a five member committee consisting of representatives from the City of East Lansing and Michigan State University. The committee will judge using a scoring matrix for specified categories including: Craftsmanship, Creativity, Spirit, and Adherence to the Homecoming Theme. In the event of heavy rain or damage to the painted windows, MSU Student Groups will be asked to make touch-ups to their windows mid-week. The Winning Business/MSU Student Group Team will be announced on Friday, October 20, 2017 and recognized during a City sponsored press event.

Winning Student Groups Will Receive:

First Place: Up to \$200.00 in Visa gift cards (\$20.00/person)

Second Place: Up to \$150 in Visa gift cards (\$15/person)

Third Place: Up to \$100 in Visa gift cards (\$10/person)

All participating businesses and student groups will be included on the Downtown East Lansing and Homecoming websites. The City of East Lansing will also produce a map, highlighting the locations of the painted window locations. That map will be shared with the general public and on campus.

Please note that if your student group paints a different image than approved by the review committee, you will be disqualified from the competition and asked to remove the window painting.

WINDOW PAINT REMOVAL:

All temporary art installations will remain on the windows until Sunday, October 22, 2017. Removal will be done by a professional window cleaning company. Student groups are **not** responsible for the removal of the painting.

SUPPLIES:

Student teams will use tempera paint as it easily washes off of windows. Teams will be provided with red, blue, yellow, white, and black paint. Teams will be provided the opportunity to mix their own colors. In addition, teams will be provided with paper towels, and small containers of window cleaner, sponge paint applicators and paint trays. All supplies will be prepackaged and picked up by participating student groups prior to painting the windows. Please note that only paint can be used in the installation. No additional items can be added to the art installation piece.

Student groups will be able to begin picking-up paint and supplies between Monday, October 16, 2017 and Tuesday, October 17, 2017. All supplies will be picked up at the East Lansing City Hall between 8 a.m. and 5 p.m. When you arrive at City Hall, please ask to speak with Claire Peabody or Amy Schlusler of the Planning Department.

Address information to City Hall is below.

East Lansing City Hall
410 Abbot Rd., Room 217
East Lansing, MI 48823

Enclosed please find a Student Participation Form. If you are interested in participating in this program, please fill out the contract form and return it to City Hall via mail or email no later than **Thursday, October 12, 2017**.

All Student Participation Agreement forms can be submitted as follows:

1) Email : dmbcoordinator@cityofeastlansing.com

2) Mail: City Hall

City Hall
C/O Claire Peabody
410 Abbot Rd.
East Lansing, MI 48823



'Paint the Aves' Student Participation Form

Team Organization Chair _____

Student Group/Organization One _____

Student Group/ Organization Two (if applicable) _____

Student Group/Organization Three (if applicable) _____

Team Name (optional) _____

Address: _____

Phone Number: (_____) _____ Email Address _____

Signature of Team Chair _____

Team Member Information:

Student Organization Chair/Team Member 1: _____

Team Member 2 _____

Team Member 3 _____

Team Member 4 _____

Team Member 5 _____

Team Member 6 _____

Team Member 7 _____

Team Member 8 _____

Team Member 9 _____

Team Member 10 _____

Team Chair: Please select which method of communication you would prefer to receive competition updates for. Simply fill in the information for the preferred method. **PLEASE RETURN NO LATER THAN THURSDAY, OCTOBER 12.**

Phone Number: _____ Email Address: _____