

Downtown Development Authority

F19 Synopsis of Activities

The East Lansing Downtown Development Authority led multiple downtown initiatives throughout FY 2019. Downtown East Lansing had two large redevelopment projects underway, that included residential, retail and a new parking structure.

Other activities to support downtown East Lansing include:

- Utility infrastructure improvements
- Sidewalk replacement project
- Installation of conduit for telecommunications
- Installation of additional bike loops, trash and recycling containers
- Relocation of an irrigation system
- The construction of two new refuse enclosures
- Sponsorships to the DMB and B2 Art Lab
- General downtown maintenance

The DDA continued to support Public Art in downtown East Lansing. The DDA partnered with the MSU Dept. of Art History to create a mural that was installed during the East Lansing Art Festival. The DDA also supported the Art Festival People's Choice Award.

The DDA reviewed a number of Ordinances related to zoning, building height, electric skate boards, LED Signs and Medical Marihuana.

The DDA reviewed several Site Plan and Special Use Permits for projects within the district for Medical Marihuana Facilities, Restaurants, Liquor Licenses and redevelopment projects.

Work continued on the redevelopment of the properties owned by the DDA on Evergreen Ave. In the fall of 2018, the DDA assembled an Evergreen Marketing Committee to create an RFQ/P for the Evergreen Ave. Also, in the Fall of 2018 the DDA received a Purchase and Sale Agreement for the Evergreen Properties. The DDA worked with the potential developer on a project for several months. The DDA in November 2019 choose to move forward and release the RFQ/P.

DDA 2018 - 2019 List of Authority Projects, Investments, Promotional Campaigns

Art

Bailey Artistic Fence
MSU Art Mural in Grove Alley
MSU Art Mural during 2019 Art Festival

Sponsorships

Downtown Dance Party
Creative Placemaking Summit sponsorship
Greater Lansing Arts Council - Cultural Economic Development Plan sponsorship
B2 Art Lab Sponsorship
Contribution towards Art Festival People's Choice Award
Greater Lansing Arts Council - Cultural Economic Development Plan sponsorship
MI Downtown Association
DMB Sponsorship

Façade Improvement Program

Sundance Jewelers
J2 Tanning/
Musselman Realty
Lou and Harry's
Saper Galleries

Center City Merchandising Outreach and Marketing

PR Campaign
Center City directional signs
Center City Infrastructure - conduit under Albert Avenue

Wayfinding Signs

Wayfinding and updates of maps in kiosks

Infrastructure/Maintenance

500 Block Dumpster Enclosure
Cameras and Key Fob Systems for Dumpster Room
Grand River Sidewalk Project
Refuse
Fountains
Bike Parking

Evergreen Properties

Ongoing Management/Maintenance of 314, 328, 334, 340 and 344 Evergreen

Projects

Center City Project
Park District Project
*Numerous Site Plan and SUP