



East Lansing Farmers Market (ELFM) Sponsorship Levels

Thank you for your interest in sponsoring the ELFM. The ELFM is located at 280 Valley Court and runs from the first Sunday in June to the last Sunday in October from 10 am -2 pm. The ELFM motto is “100% Homegrown makes us different.” All our vendors are local producers and farmers. The ELFM is proud to support local businesses and connect the Greater Lansing community with fresh high-quality products and produce.

Please contact the Market Manager Karla Forrest-Hewitt for more details at (khewitt@cityofeastlansing.com). After selecting a sponsorship level, a sponsor agreement will be sent to you to review and sign. An invoice will be emailed to you detailing the agreed upon payment. All checks should be addressed to the City of East Lansing with “East Lansing Farmer Market Sponsor” in the memo. Additional payment information will be specified in the invoice. Please provide all sponsor logos and tag lines to Karla Forrest-Hewitt a minimum of 5 business days before your scheduled sponsored date.

Due to the ongoing COVID-19 pandemic market music at the ELFM has been suspended until further notice.

Market Day sponsor: \$150

Select a day on our market calendar to sponsor the market. This level gives sponsor a spot to set up near the entrance and to do outreach. Direct sales are prohibited at the market. Sponsor may offer promotional materials and give away entries. Sponsors will receive recognition on the ELFM’s social media (Twitter, Instagram, and Facebook) as well as in our weekly newsletter. Sponsor must follow all ELFM COVID-19 protocols.

Sponsor may also purchase ELFM gift certificates to hand out to customers who visit their booth. Sponsor can purchase gift certificates by notifying the market manager. Gift Certificate packages are as follows: \$50 (25 \$2 gift certificates) or \$100 (50 \$2 gift certificates)

In addition, sponsors can also sponsor a current ELFM market vendor and choose merchandise for a giveaway to visitors pricing amount to be negotiated with vendor.

Power of Produce Club Sponsorship: \$1500

It is never too early to start good habits. Help encourage children who visit the market with their parents to make healthy eating choices. Young visitors to the market that sign up will receive a take home activity kit as well as education materials on healthy eating habits and the importance of exercise. They will also receive \$3 to spend on fruit and vegetables only. All materials used in this program will have sponsor logos. Sponsors of the POP Club will receive recognition on our website for the season and monthly shout outs on ELFM’s social media platforms.

Donate to the ELFM!

Funds donated to the ELFM will help with additional community-based programming and community outreach.

Karla Forrest-Hewitt (**Market Manager**) / East Lansing Farmers Market / 410 Abbot Road, East Lansing, MI 48823 / Phone: (517) 319-6823 / Email: khewitt@cityofeastlansing.com / Website: www.cityofeastlansing.com

ELFM Social Media Platforms

Twitter: <https://twitter.com/elfarmersmarket>

Instagram: www.instagram.com/eastlansingfarmersmarket

Facebook: <https://www.facebook.com/elfarmersmarket/>

2021 ELFM MARKET CALENDER DATES

<input type="checkbox"/> June 6	<input type="checkbox"/> July 4	<input type="checkbox"/> August 1	<input type="checkbox"/> Sept. 5	<input type="checkbox"/> October 3
<input type="checkbox"/> June 13	<input type="checkbox"/> July 11	<input type="checkbox"/> August 8	<input type="checkbox"/> Sept. 12	<input type="checkbox"/> October 10
<input type="checkbox"/> June 20	<input type="checkbox"/> July 18	<input type="checkbox"/> August 15	<input type="checkbox"/> Sept. 19	<input type="checkbox"/> October 17
<input type="checkbox"/> June 27	<input type="checkbox"/> July 25	<input type="checkbox"/> August 22	<input type="checkbox"/> Sept. 26	<input type="checkbox"/> October 24
		<input type="checkbox"/> August 29		<input type="checkbox"/> October 31