

Grant Application: East Lansing DDA Business Relief Program

ABOUT THIS GRANT

Support for Downtown Development Authority (DDA) businesses affected by COVID-19: The EL DDA Business Relief Program is meant to assist businesses that have experienced hardship due to the COVID-19 pandemic or Executive Order (EO) No. 2020-9 and/or subsequent EOs.

ELIGIBILITY

In order to be considered for the DDA's emergency business relief grants, your business must meet certain eligibility requirements. This application includes questions to identify if your business is eligible. If it is, you will proceed to the application questions.

APPLICATION PERIOD

The application will be open until 11:59 p.m. Friday, June 5, 2020.

Once you submit this application, you may have the ability to return to it later to make changes before the application closes at 11:59 p.m. June 5, 2020. You will receive a confirmation email including a link to your application responses. However, we cannot guarantee you will receive the email or that the link included will function as desired.

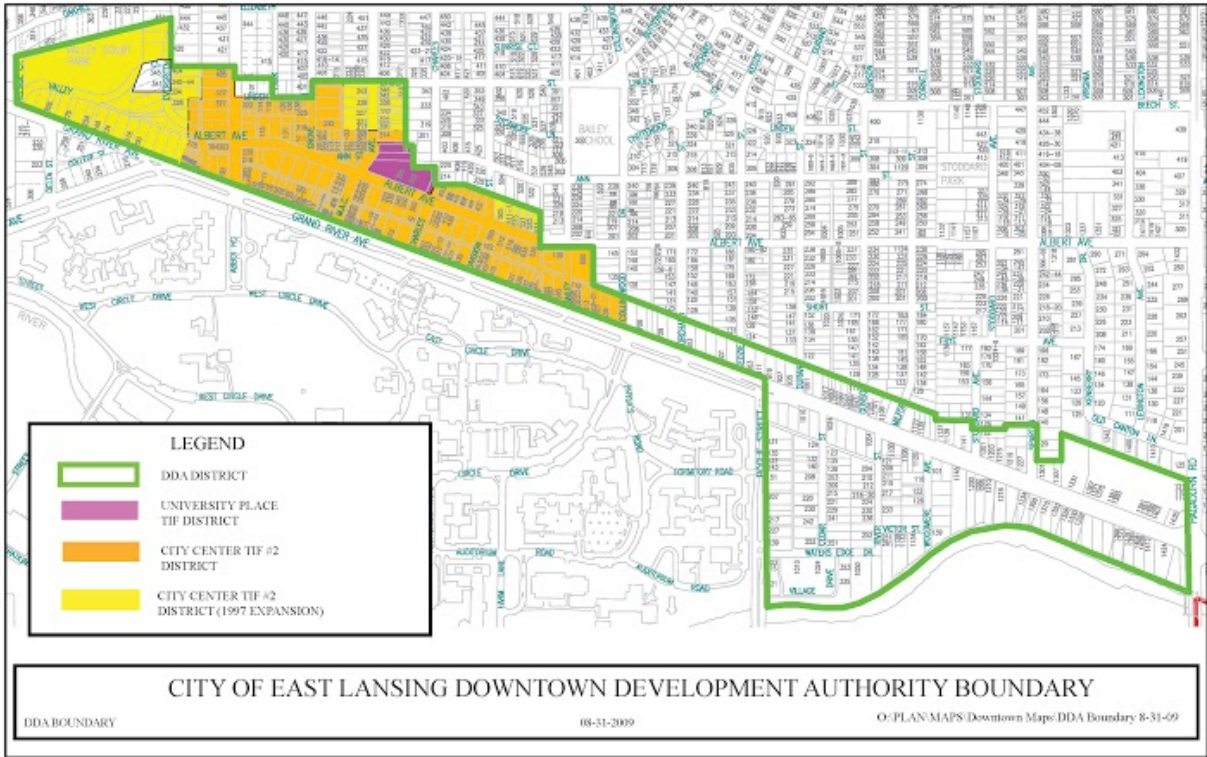
PLEASE REVIEW APPLICATION CRITERIA BEFORE STARTING THE APPLICATION

All documents are available at www.cityofeastlansing.com/businessrelief

* Required

1. Email address *

2. Is your business a brick-and-mortar business located within the DDA? *



Green Outline Indicates the East Lansing Downtown Development Authority Boundary

- Yes
- No

Minimum Required Eligibility

3. Did your business receive a grant award from the East Lansing DDA Business Relief Program in Round 1? *

- Yes
- No

Minimum Required Eligibility

4. Has your business experienced significant financial damage specifically due to the COVID-19 pandemic or related EOs? *

Yes

No

Minimum Required Eligibility

5. Was your business delinquent on any accounts, fees and tax assessments prior to the City's emergency order announced on March 13, 2020 related to the COVID-19 pandemic, as of 5:00 p.m. June 1, 2020? *

Yes

No

Your
Business Is
Eligible For
This Grant

Before you begin the grant application questions, you will be asked to acknowledge and agree to the conditions of the grant should you be awarded. Click next to proceed to the Applicant Acknowledgements and Agreements section.

Applicant
Acknowledgements
and Agreements

If awarded, applicant acknowledges and agrees to the following:

- a. that all questions in this application have been answered truthfully;
- b. that information provided in this application is public knowledge, in compliance with the Freedom of Information Act;
- c. if awarded, to provide to the DDA a W-9 completed and signed within 24 hours of award notification;
- d. if awarded, that the business may be identified to the public in press releases, and understands that application materials and any other items submitted may be subject to release under the Freedom of Information Act, etc.

6. I have read and agree to the terms and conditions of the award as described above. Type your first and last name as acknowledgement. Upon your acknowledgement, you will proceed to the grant application questions. *

Your Business Is Not Eligible For This Grant

Based on your responses to the eligibility questions your business is not eligible to apply for the EL DDA Business Relief Program grants.

Contact Information

7. First Name *

8. Last Name *

9. Phone Number *

Business Profile

10. Name of Business *

11. Type of Business. Please choose the best fit from the following options: *

- Construction / development
- Child care / family services
- Restaurant / dining
- Retail
- Fitness / gyms
- Health care
- Housing / hospitality
- Business services
- Manufacturer
- Non-profit
- Wholesaler / distributor
- Personal care / grooming

Business Address

12. Business Address Street and Number *

Building Ownership

13. Do you own the building this business is located in? *

- Yes
- No

Lease Information

14. First Name - Building Owner *

15. Last Name - Building Owner *

16. What is the length of your lease term? *

- Month to month
- 6-11 months
- 12 -17 months
- 18-23 months
- 24 months
- More than 24 months

17. Personal Property Parcel Number: Find your parcel number on EL BS&A Online at <https://bsaonline.com/?uid=138> *

Building Ownership

18. Is there a mortgage on the building?

- Yes
- No

19. Real Property Parcel number of building: Find your parcel number on EL BS&A Online at <https://bsaonline.com/?uid=138> *

Building Ownership

20. Do you own any businesses leasing space in this building? *

Yes

No

Building Ownership

21. List the names and associated Personal Property Parcel Numbers of any businesses you own which are leasing space within your building: Find your parcel number on EL BS&A Online at <https://bsaonline.com/?uid=138> *

Business Profile

22. How long has the business you are applying on behalf of existed in East Lansing? *

Less than 1 year

1-2 years

3-5 years

6-9 years

10-24 years

25 or more years

23. Are you the owner of the business? *

Yes

No

Business Owner

24. First Name - Business Owner *

25. Last Name - Business Owner *

26. Phone Number - Business Owner *

27. Email Address - Business Owner *

Business Ownership

28. How long have you owned this business? *

- Less than 1 year
- 1-2 years
- 3-5 years
- 6-9 years
- 10-24 years
- 25 or more years

Business Profile

29. Are you applying for a DDA BRP grant for another business as well? *

- Yes
- No

Business Profile

30. What is the name of the other business(es) you are also applying for? *

Conflict of Interest

31. Do you have any family, financial or close-friend relationship to anyone related to Lansing Economic Area Partnership (LEAP), Small Business Development Center (SBDC) or Capital Area Michigan Works! (CAMW!)? *

Yes

No

Conflict of Interest

32. Provide the names of all individuals and your relationship to each person. *

Economic Distress

33. Number of employees on March 1, 2020 *

34. Number of employees today *

35. Have you received Payroll Protection Program (PPP) funds *

Yes

No

36. Total Revenue 2018 *

37. Total Revenue 2019 *

38. Average weekly revenue from April 2019 *

39. Average weekly revenue from April 2020 *

40. What is current status of your business operations? *

Closed

Partially closed

Open and operating as usual

Community Impact / History in Downtown

41. Describe the history of your business as it relates to downtown East Lansing. *

42. How does your business engage with the community in terms of special programs, events, philanthropy, etc.? *

43. What makes your business well-liked by your customers, clients, employees and partners? *

44. What makes your physical location meaningful to the neighborhood and broader community? *

45. If your business were to cease operations, what other area businesses would be most impacted? *

Uniqueness of Product / Service / Offering

46. What makes your business unique? *

47. What product or service offerings differentiate your business from competitors? *

Other Funding

48. Describe any other financial support programs you have successfully secured at the local, state or federal level: *

This content is neither created nor endorsed by Google.

Google Forms

